

DUPLICATE

INVOICE



www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
967616-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Billing Address:

American Rambler
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Advertiser	Product	Estimate Number
Romney/R/President	candidate order	114

Flight Dates	Order #	Alt Order #
10/31/12 - 11/06/12	967616	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/31/12	11/06/12	6a Daybreak	6-7a	22222--	:30	10	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--222--	6	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/31/12	5:59 AM	6a Daybreak	6-7a	:30	2012MRFP156H	\$1,400.00 NM
2	WMURW		10/31/12	6:09 AM	6a Daybreak	6-7a	:30	2012MRFP143H	\$1,400.00 NM
3	WMURTh		11/01/12	6:13 AM	6a Daybreak	6-7a	:30	2012MRFP156H	\$1,400.00 NM
4	WMURTh		11/01/12	6:27 AM	6a Daybreak	6-7a	:30	2012MRFP143H	\$1,400.00 NM
6	WMURF		11/02/12	5:58 AM	6a Daybreak	6-7a	:30	2012MRFP156H	\$1,400.00 NM
5	WMURF		11/02/12	6:58 AM	6a Daybreak	6-7a	:30	2012MRFP143H	\$1,400.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	22-----	4	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	WMURM		11/05/12	6:23 AM	6a Daybreak	6-7a	:30	2012MRFP164H	\$1,400.00 NM
7	WMURM		11/05/12	6:57 AM	6a Daybreak	6-7a	:30	2012MRFP164H	\$1,400.00 NM
9	WMURTu		11/06/12	6:13 AM	6a Daybreak	6-7a	:30	2012MRFP165RH	\$1,400.00 NM
10	WMURTu		11/06/12	6:58 AM	6a Daybreak	6-7a	:30	2012MRFP156H	\$1,400.00 NM
2	10/31/12	11/06/12	Good Morning America	7-9a	22222--	:30	10	\$1,150.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--222--	6	\$1,150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/31/12	7:42 AM	Good Morning America	7-9a	:30	2012MRFP156H	\$1,150.00 NM
2	WMURW		10/31/12	8:53 AM	Good Morning America	7-9a	:30	2012MRFP143H	\$1,150.00 NM
3	WMURTh		11/01/12	7:55 AM	Good Morning America	7-9a	:30	2012MRFP156H	\$1,150.00 NM
4	WMURTh		11/01/12	8:59 AM	Good Morning America	7-9a	:30	2012MRFP143H	\$1,150.00 NM
5	WMURF		11/02/12	7:59 AM	Good Morning America	7-9a	:30	2012MRFP156H	\$1,150.00 NM
6	WMURF		11/02/12	8:55 AM	Good Morning America	7-9a	:30	2012MRFP156H	\$1,150.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	22-----	4	\$1,150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WMURM		11/05/12	7:29 AM	Good Morning America	7-9a	:30	2012MRFP164H	\$1,150.00 NM
8	WMURM		11/05/12	8:59 AM	Good Morning America	7-9a	:30	2012MRFP164H	\$1,150.00 NM
10	WMURTu		11/06/12	7:47 AM	Good Morning America	7-9a	:30	2012MRFP164H	\$1,150.00 NM
9	WMURTu		11/06/12	8:49 AM	Good Morning America	7-9a	:30	2012MRFP164H	\$1,150.00 NM

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Advertiser	Product	Estimate Number	
Romney/R/President	candidate order	114	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/31/12	11/06/12	KELLY& MICHAEL LIVE 9AM-10AM	9AM-10AM	11111--	:30	5	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--111--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/31/12	9:43 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:30	2012MRFP156H	\$350.00 NM
2	WMURTh		11/01/12	9:55 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:30	2012MRFP156H	\$350.00 NM
3	WMURF		11/02/12	9:37 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:30	2012MRFP143H	\$350.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	11-----	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMURM		11/05/12	9:45 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:30	2012MRFP164H	\$350.00 NM
5	WMURTu		11/06/12	9:58 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:30	2012MRFP164H	\$350.00 NM
4	10/31/12	11/06/12	The View	11-12p	11111--	:30	5	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--111--	3	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/31/12	11:59 AM	The View	11-12p	:30	2012MRFP156H	\$600.00 NM
2	WMURTh		11/01/12	10:58 AM	The View	11-12p	:30	2012MRFP156H	\$600.00 NM
3	WMURF		11/02/12	11:54 AM	The View	11-12p	:30	2012MRFP156H	\$600.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	11-----	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMURM		11/05/12	10:59 AM	The View	11-12p	:30	2012MRFP164H	\$600.00 NM
5	WMURTu		11/06/12	11:32 AM	The View	11-12p	:30	2012MRFP164H	\$600.00 NM
5	10/31/12	11/06/12	News 9 at Noon	12-1230p	22111--	:30	7	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--111--	3	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/31/12	12:24 PM	News 9 at Noon	12-1230p	:30	2012MRFP143H	\$650.00 NM
2	WMURTh		11/01/12	12:11 PM	News 9 at Noon	12-1230p	:30	2012MRFP143H	\$650.00 NM
3	WMURF		11/02/12	12:13 PM	News 9 at Noon	12-1230p	:30	2012MRFP156H	\$650.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	22-----	4	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WMURM		11/05/12	12:11 PM	News 9 at Noon	12-1230p	:30	2012MRFP164H	\$650.00 NM
4	WMURM		11/05/12	12:28 PM	News 9 at Noon	12-1230p	:30	2012MRFP164H	\$650.00 NM
6	WMURTu		11/06/12	12:13 PM	News 9 at Noon	12-1230p	:30	2012MRFP164H	\$650.00 NM
7	WMURTu		11/06/12	12:29 PM	News 9 at Noon	12-1230p	:30	2012MRFP164H	\$650.00 NM
6	10/31/12	11/06/12	Who Wants to be a Millior	1230-1p	11111--	:30	5	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--111--	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/31/12	12:54 PM	Who Wants to be a Millionaire	1230-1p	:30	2012MRFP156H	\$500.00 NM
2	WMURTh		11/01/12	12:53 PM	Who Wants to be a Millionaire	1230-1p	:30	2012MRFP156H	\$500.00 NM
3	WMURF		11/02/12	12:44 PM	Who Wants to be a Millionaire	1230-1p	:30	2012MRFP143H	\$500.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	11-----	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMURM		11/05/12	12:53 PM	Who Wants to be a Millionaire	1230-1p	:30	2012MRFP164H	\$500.00 NM
5	WMURTu		11/06/12	12:55 PM	Who Wants to be a Millionaire	1230-1p	:30	2012MRFP164H	\$500.00 NM



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Advertiser	Product	Estimate Number	
Romney/R/President	candidate order	114	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/31/12	11/06/12	GENERAL HOSPITAL	2p-3p	22111--	:30	7	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--111--	3	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/31/12	2:25 PM	GENERAL HOSPITAL	2p-3p	:30	2012MRFP156H	\$250.00 NM
2	WMURTh		11/01/12		GENERAL HOSPITAL	2p-3p	:00		\$250.00 NM
Credited oversold inventory									
3	WMURF		11/02/12	2:21 PM	GENERAL HOSPITAL	2p-3p	:30	2012MRFP156H	\$250.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	22-----	4	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMURM		11/05/12		GENERAL HOSPITAL	2p-3p	:00		\$250.00 NM
Credited oversold inventory									
5	WMURM		11/05/12	2:22 PM	GENERAL HOSPITAL	2p-3p	:30	2012MRFP156H	\$250.00 NM
7	WMURTu		11/06/12	2:26 PM	GENERAL HOSPITAL	2p-3p	:30	2012MRFP164H	\$250.00 NM
6	WMURTu		11/06/12	2:59 PM	GENERAL HOSPITAL	2p-3p	:30	2012MRFP156H	\$250.00 NM
8	10/31/12	11/06/12	KATIE	3-4P	22111--	:30	7	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--111--	3	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/31/12	3:38 PM	KATIE	3-4P	:30	2012MRFP143H	\$250.00 NM
2	WMURTh		11/01/12	3:30 PM	KATIE	3-4P	:30	2012MRFP156H	\$250.00 NM
3	WMURF		11/02/12	3:49 PM	KATIE	3-4P	:30	2012MRFP156H	\$250.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	22-----	4	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMURM		11/05/12	3:32 PM	KATIE	3-4P	:30	2012MRFP164H	\$250.00 NM
5	WMURM		11/05/12	3:54 PM	KATIE	3-4P	:30	2012MRFP164H	\$250.00 NM
7	WMURTu		11/06/12	3:23 PM	KATIE	3-4P	:30	2012MRFP164H	\$250.00 NM
6	WMURTu		11/06/12	3:50 PM	KATIE	3-4P	:30	2012MRFP164H	\$250.00 NM
9	10/31/12	11/06/12	ELLEN EF	4PM-5PM	22111--	:30	7	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--111--	3	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/31/12	4:39 PM	ELLEN EF	4PM-5PM	:30	2012MRFP156H	\$250.00 NM
2	WMURTh		11/01/12	4:40 PM	ELLEN EF	4PM-5PM	:30	2012MRFP156H	\$250.00 NM
3	WMURF		11/02/12	4:56 PM	ELLEN EF	4PM-5PM	:30	2012MRFP156H	\$250.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	22-----	4	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMURM		11/05/12	4:18 PM	ELLEN EF	4PM-5PM	:30	2012MRFP156H	\$250.00 NM
5	WMURM		11/05/12	4:36 PM	ELLEN EF	4PM-5PM	:30	2012MRFP164H	\$250.00 NM
7	WMURTu		11/06/12	4:38 PM	ELLEN EF	4PM-5PM	:30	2012MRFP156H	\$250.00 NM
6	WMURTu		11/06/12	4:49 PM	ELLEN EF	4PM-5PM	:30	2012MRFP164H	\$250.00 NM
10	10/31/12	11/06/12	News 9 at 5	5-6p	2-222--	:30	8	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--222--	6	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/31/12	5:41 PM	News 9 at 5	5-6p	:30	2012MRFP156H	\$1,400.00 NM

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4	WMURTh		11/01/12	5:24 PM	News 9 at 5	5-6p	:30	2012MRFP156H	\$1,400.00	NM																																																																																																																																			
3	WMURTh		11/01/12	5:42 PM	News 9 at 5	5-6p	:30	2012MRFP143H	\$1,400.00	NM																																																																																																																																			
5	WMURF		11/02/12	5:24 PM	News 9 at 5	5-6p	:30	2012MRFP143H	\$1,400.00	NM																																																																																																																																			
6	WMURF		11/02/12	5:42 PM	News 9 at 5	5-6p	:30	2012MRFP156H	\$1,400.00	NM																																																																																																																																			
Weeks:		<u>Start Date</u> 11/05/12	<u>End Date</u> 11/11/12		<u>MTWTFSS</u> 2-----		<u>Spots/Week</u> 2	<u>Rate</u> \$1,400.00																																																																																																																																					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																			
8	WMURM		11/05/12	5:22 PM	News 9 at 5	5-6p	:30	2012MRFP156H	\$1,400.00	NM																																																																																																																																			
7	WMURM		11/05/12	5:58 PM	News 9 at 5	5-6p	:30	2012MRFP164H	\$1,400.00	NM																																																																																																																																			
11	10/31/12	11/06/12	News 9 at 6/World News Class of Time - Fixed Non Pre-emptible	6-7p	2- 222- -	:30	8	\$2,700.00	NM																																																																																																																																				
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Weeks:		<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12		<u>MTWTFSS</u> -- 222--		<u>Spots/Week</u> 6	<u>Rate</u> \$2,700.00																																																																																																																																					
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12	10/31/12	11/06/12	Chronicle NH Class of Time - Fixed Non Pre-emptible	7-730p	1- 1- - - -	:30	2	\$1,100.00	NM																																																																																																																																				
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13	10/31/12	11/06/12	INSIDE EDITION AC Class of Time - Fixed Non Pre-emptible	730-8p	1- 1- - - -	:30	2	\$1,400.00	NM																																																																																																																																				
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14	10/31/12	11/06/12	News 9 at 11 Class of Time - Fixed Non Pre-emptible	11-11:35p	2- 222- -	:30	8	\$2,200.00	NM																																																																																																																																				
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DUPLICATE INVOICE



www.thewmurchannel.com

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
967616-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Romney/R/President	candidate order	114	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/31/12	11/06/12	News 9 at 11	11-11:35p	2- 222 - -	:30	8	\$2,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURW	10/31/12	11:30 PM	News 9 at 11		11-11:35p	:30	2012MRFP143H	\$2,200.00 NM
1	WMURW	10/31/12	11:34 PM	News 9 at 11		11-11:35p	:30	2012MRFP156H	\$2,200.00 NM
3	WMURTh	11/01/12	11:17 PM	News 9 at 11		11-11:35p	:30	2012MRFP143H	\$2,200.00 NM
4	WMURTh	11/01/12	11:30 PM	News 9 at 11		11-11:35p	:30	2012MRFP156H	\$2,200.00 NM
6	WMURF	11/02/12	11:25 PM	News 9 at 11		11-11:35p	:30	2012MRFP156H	\$2,200.00 NM
5	WMURF	11/02/12	11:32 PM	News 9 at 11		11-11:35p	:30	2012MRFP143H	\$2,200.00 NM
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>	
		11/05/12	11/11/12	2-----		2		\$2,200.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	WMURM	11/05/12	11:14 PM	News 9 at 11		11-11:35p	:30	2012MRFP164H	\$2,200.00 NM
7	WMURM	11/05/12	11:34 PM	News 9 at 11		11-11:35p	:30	2012MRFP164H	\$2,200.00 NM
15	10/31/12	11/06/12	Nightline	1135p-1206a	2- 111 - -	:30	5	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>	
		10/29/12	11/04/12	--111--		3		\$500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW	10/31/12	11:54 PM	Nightline		1135p-1206a	:30	2012MRFP143H	\$500.00 NM
2	WMURTh	11/01/12	11:44 PM	Nightline		1135p-1206a	:30	2012MRFP156H	\$500.00 NM
3	WMURF	11/02/12	12:13 AM	Nightline		1135p-1206a	:30	2012MRFP143H	\$500.00 NM
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>	
		11/05/12	11/11/12	2-----		2		\$500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMURM	11/05/12	11:54 PM	Nightline		1135p-1206a	:30	2012MRFP156H	\$500.00 NM
5	WMURM	11/05/12	12:02 AM	Nightline		1135p-1206a	:30	2012MRFP164H	\$500.00 NM
16	11/05/12	11/05/12	Dancing with Stars	Prime Other	2- - - - -	:30	2	\$7,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>	
		11/05/12	11/11/12	2- - - - -		2		\$7,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURM	11/05/12	8:25 PM	Dancing with Stars		Prime Other	:30	2012MRFP164H	\$7,000.00 NM
2	WMURM	11/05/12	9:39 PM	Dancing with Stars		Prime Other	:30	2012MRFP156H	\$7,000.00 NM
17	11/05/12	11/05/12	Castle	10-11p	2- - - - -	:30	2	\$2,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>	
		11/05/12	11/11/12	2- - - - -		2		\$2,800.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURM	11/05/12			Castle	10-11p	:00		\$2,800.00 NM
Credited oversold inventory									
2	WMURM	11/05/12			Castle	10-11p	:00		\$2,800.00 NM
Credited oversold inventory									
18	10/31/12	10/31/12	Modern Family	9-10p	- - 1 - - -	:30	1	\$7,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>	
		10/29/12	11/04/12	- - 1 - - -		1		\$7,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW	10/31/12	9:48 PM	Modern Family		9-10p	:30	2012MRFP156H	\$7,000.00 NM
19	11/01/12	11/01/12	46TH ANNUAL CMA AW/8-11PM ON 11/1		- - - 3 - - -	:30	3	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>	

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE



Send Payment To:

WMUR
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Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
967616-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Romney/R/President	candidate order	114	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	11/01/12	11/01/12	46TH ANNUAL CMA AW/8-11PM ON 11/1		---3---	:30	3	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
	10/29/12	11/04/12			---3---		3	\$2,500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WMUR	Th	11/01/12	9:01 PM	46TH ANNUAL CMA AWARDS	8-11PM ON 11/1	:30	2012MRFP143H	\$2,500.00 NM
2	WMUR	Th	11/01/12	10:01 PM	46TH ANNUAL CMA AWARDS	8-11PM ON 11/1	:30	2012MRFP156H	\$2,500.00 NM
1	WMUR	Th	11/01/12	10:41 PM	46TH ANNUAL CMA AWARDS	8-11PM ON 11/1	:30	2012MRFP156H	\$2,500.00 NM
20	11/02/12	11/02/12	Shark Tank	9-10p	----1--	:30	1	\$2,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	----1--	1	\$2,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	F	11/02/12	9:42 PM	Shark Tank	9-10p	:30	2012MRFP143H	\$2,800.00 NM
21	11/02/12	11/02/12	20/20	10-11p	----1--	:30	1	\$4,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	----1--	1	\$4,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	F	11/02/12	10:46 PM	20/20	10-11p	:30	2012MRFP156H	\$4,200.00 NM
22	11/03/12	11/04/12	6a Weekend Daybreak	Sa/Su 6-7a	-----22	:30	4	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----22	4	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Sa	11/03/12	6:13 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	2012MRFP164H	\$225.00 NM
2	WMUR	Sa	11/03/12	6:43 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	2012MRFP164H	\$225.00 NM
4	WMUR	Su	11/04/12	6:28 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	2012MRFP156H	\$225.00 NM
3	WMUR	Su	11/04/12	6:54 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	2012MRFP164H	\$225.00 NM
23	11/03/12	11/04/12	7a Weekend Daybreak	7-9a	-----22	:30	4	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----22	4	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	Sa	11/03/12	7:54 AM	7a Weekend Daybreak	7-9a	:30	2012MRFP164H	\$400.00 NM
1	WMUR	Sa	11/03/12	8:43 AM	7a Weekend Daybreak	7-9a	:30	2012MRFP164H	\$400.00 NM
4	WMUR	Su	11/04/12	7:13 AM	7a Weekend Daybreak	7-9a	:30	2012MRFP164H	\$400.00 NM
3	WMUR	Su	11/04/12	7:39 AM	7a Weekend Daybreak	7-9a	:30	2012MRFP164H	\$400.00 NM
24	11/03/12	11/04/12	Weekend GMA	9-10a	-----22	:30	4	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----22	4	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Sa	11/03/12	9:27 AM	Weekend GMA	9-10a	:30	2012MRFP164H	\$400.00 NM
2	WMUR	Sa	11/03/12	9:54 AM	Weekend GMA	9-10a	:30	2012MRFP156H	\$400.00 NM
4	WMUR	Su	11/04/12	9:29 AM	Weekend GMA	9-10a	:30	2012MRFP164H	\$400.00 NM
3	WMUR	Su	11/04/12	9:54 AM	Weekend GMA	9-10a	:30	2012MRFP156H	\$400.00 NM
25	11/03/12	11/04/12	ABC College Football	12n-7p	-----3-	:30	3	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----3-	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WMUR	Sa	11/03/12	1:41 PM	ABC College Football	12n-7p	:30	2012MRFP164H	\$800.00 NM

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967616-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Romney/R/President	candidate order	114	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	11/03/12	11/04/12	ABC College Football	12n-7p	-----3-	:30	3	\$800.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURSa		11/03/12	5:13 PM	ABC College Football	12n-7p	:30	2012MRFP156H	\$800.00 NM
1	WMURSa		11/03/12	6:15 PM	ABC College Football	12n-7p	:30	2012MRFP164H	\$800.00 NM
26	11/03/12	11/03/12	News 9 at 7	7-730p	-----2-	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----2-	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURSa		11/03/12	7:45 PM	News 9 at 7	7-730p	:30	2012MRFP164H	\$800.00 NM
LR - Football									
1	WMURSa		11/03/12	7:49 PM	News 9 at 7	7-730p	:30	2012MRFP156H	\$800.00 NM
LR - Football									
27	11/03/12	11/03/12	Inside Edition WK	730-8P	-----2-	:30	2	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----2-	2	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSa		11/03/12		Inside Edition WK	730-8P	:00		\$200.00 NM
Credited program overrun									
2	WMURSa		11/03/12		Inside Edition WK	730-8P	:00		\$200.00 NM
Credited program overrun									
28	11/03/12	11/04/12	ABC Prime College Footb	8-1130p	-----3-	:30	3	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----3-	3	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURSa		11/03/12	8:05 PM	ABC Prime College Football	8-1130p	:30	2012MRFP156H	\$2,500.00 NM
3	WMURSa		11/03/12	8:56 PM	ABC Prime College Football	8-1130p	:30	2012MRFP164H	\$2,500.00 NM
1	WMURSa		11/03/12	11:42 PM	ABC Prime College Football	8-1130p	:30	2012MRFP165RH	\$2,500.00 NM
LR - Football									
29	11/03/12	11/03/12	1136p-136a Sat	1136p-12:36X	-----1-	:30	1	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1-	1	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSa		11/03/12		1136p-136a Sat	1136p-12:36X	:00		\$75.00 NM
See MG 29.2									
2	WMURSa		11/03/12	12:37 AM	PRIVATE PRACTICE WKNDLF	11135p-106xm	:30	2012MRFP156H	\$75.00 NM
MG for 29.1 11/03									
30	11/04/12	11/04/12	This Week with Christiane	12n-1p	-----1	:30	1	\$3,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSu		11/04/12	12:59 PM	This Week with Christiane	12n-1p	:30	2012MRFP164H	\$3,000.00 NM
31	11/04/12	11/04/12	6p News 9 Weekend/Wor	6-7p	-----2	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----2	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURSu		11/04/12	6:10 PM	6p News 9 Weekend/World N	6-7p	:30	2012MRFP164H	\$800.00 NM

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Advertiser	Product	Estimate Number	
Romney/R/President	candidate order	114	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	11/04/12	11/04/12	6p News 9 Weekend/Wor 6-7p		-----2	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Su	11/04/12	6:28 PM	6p News 9 Weekend/World N	6-7p	:30	2012MRFP165RH	\$800.00 NM
32	11/04/12	11/04/12	AFHV	7-8p	-----1	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Su	11/04/12	7:21 PM	AFHV	7-8p	:30	2012MRFP156H	\$1,800.00 NM
33	11/04/12	11/04/12	Once Upon A Time	8-9p	-----2	:30	2	\$4,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----2	2	\$4,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	Su	11/04/12		Once Upon A Time	8-9p	:00		\$4,200.00 NM
Credited oversold inventory									
1	WMUR	Su	11/04/12	8:19 PM	Once Upon A Time	8-9p	:30	2012MRFP164H	\$4,200.00 NM
34	11/04/12	11/04/12	Revenge	9-10p	-----2	:30	2	\$7,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----2	2	\$7,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	Su	11/04/12	9:21 PM	Revenge	9-10p	:30	2012MRFP164H	\$7,000.00 NM
1	WMUR	Su	11/04/12	9:41 PM	Revenge	9-10p	:30	2012MRFP164H	\$7,000.00 NM
35	11/04/12	11/04/12	PRIVATE PRACTICE WK1136p-1236x		-----2	:30	2	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----2	2	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	Su	11/04/12	11:55 PM	PRIVATE PRACTICE WKNDLF 2 1136p-1236x		:30	2012MRFP164H	\$75.00 NM
1	WMUR	Su	11/04/12	12:35 AM	PRIVATE PRACTICE WKNDLF 2 1136p-1236x		:30	2012MRFP164H	\$75.00 NM
36	11/05/12	11/05/12	NETWORK POLITICAL PNETWORK POLITI		1-----	:30	1	\$5,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	1-----	1	\$5,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	11/05/12	10:28 PM	NETWORK POLITICAL PROGR/NETWORK POLITI		:30	2012MRFP164H	\$5,000.00 NM
37	11/01/12	11/02/12	5a Daybreak	5-6a	---11--	:30	2	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	---11--	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Th	11/01/12	5:13 AM	5a Daybreak	5-6a	:30	2012MRFP156H	\$700.00 NM
2	WMUR	F	11/02/12	5:22 AM	5a Daybreak	5-6a	:30	2012MRFP143H	\$700.00 NM
38	11/01/12	11/02/12	6a Daybreak	6-7a	---11--	:30	2	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	---11--	2	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Th	11/01/12	6:54 AM	6a Daybreak	6-7a	:30	2012MRFP156H	\$1,400.00 NM
2	WMUR	F	11/02/12	6:28 AM	6a Daybreak	6-7a	:30	2012MRFP156H	\$1,400.00 NM

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Romney/R/President	candidate order	114	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
39	11/01/12	11/02/12	KATIE	3-4P	--- 11--	:30	2	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--- 11--	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Th	11/01/12	3:49 PM	KATIE	3-4P	:30	2012MRFP143H	\$500.00 NM
2	WMUR	F	11/02/12	3:55 PM	KATIE	3-4P	:30	2012MRFP143H	\$500.00 NM
40	11/01/12	11/02/12	News 9 at 5	5-6p	--- 11--	:30	2	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--- 11--	2	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Th	11/01/12	5:54 PM	News 9 at 5	5-6p	:30	2012MRFP156H	\$1,400.00 NM
2	WMUR	F	11/02/12	5:57 PM	News 9 at 5	5-6p	:30	2012MRFP156H	\$1,400.00 NM
41	11/01/12	11/02/12	News 9 at 6/World News 6-7p		--- 11--	:30	2	\$2,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--- 11--	2	\$2,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Th	11/01/12	6:13 PM	News 9 at 6/World News To	6-7p	:30	2012MRFP143H	\$2,700.00 NM
2	WMUR	F	11/02/12	6:23 PM	News 9 at 6/World News To	6-7p	:30	2012MRFP156H	\$2,700.00 NM
42	11/02/12	11/04/12	News 9 at 11	11-11:35p	---- 111	:30	3	\$2,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---- 111	3	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	F	11/02/12	12:04 AM	News 9 at 11	11-11:35p	:30	2012MRFP156H	\$2,200.00 NM
2	WMUR	Sa	11/03/12	12:03 AM	News 9 at 11	11-11:35p	:30	2012MRFP164H	\$2,200.00 NM
			LR - Football						
3	WMUR	Su	11/04/12	11:21 PM	News 9 at 11	11-11:35p	:30	2012MRFP156H	\$2,200.00 NM
43	11/04/12	11/04/12	AFHV	7-8p	----- 1	:30	1	\$3,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----- 1	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Su	11/04/12	6:59 PM	AFHV	7-8p	:30	2012MRFP164H	\$3,000.00 NM
44	11/03/12	11/03/12	ABC College Football	12n-330p	----- 1-	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----- 1-	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Sa	11/03/12	2:42 PM	ABC College Football	12n-330p	:30	2012MRFP164H	\$1,200.00 NM
45	11/03/12	11/03/12	ABC College Football	330-7p	----- 1-	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----- 1-	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Sa	11/03/12		ABC College Football	330-7p	:00		\$1,200.00 NM
Credited program overrun									
46	11/02/12	11/03/12	News 9 at 11	11-11:35p	---- 11-	:30	2	\$2,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---- 11-	2	\$2,200.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE



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Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
967616-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Romney/R/President	candidate order	114	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
46	11/02/12	11/03/12	News 9 at 11 Class of Time - Fixed Non Pre-emptible	11-11:35p	----11-	:30	2	\$2,200.00	NM
-----11-									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 11/02/12 11:47 PM News 9 at 11 11-11:35p :30 2012MRFP156H \$2,200.00 NM									
2 WMURSa 11/03/12 11:55 PM News 9 at 11 11-11:35p :30 2012MRFP164H \$2,200.00 NM									
LR - Football									
47	11/03/12	11/04/12	6a Weekend Daybreak Class of Time - Fixed Non Pre-emptible	Sa/Su 6-7a	-----22	:30	4	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----22 4 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURSa 11/03/12 6:30 AM 6a Weekend Daybreak Sa/Su 6-7a :30 2012MRFP156H \$450.00 NM									
1 WMURSa 11/03/12 6:53 AM 6a Weekend Daybreak Sa/Su 6-7a :30 2012MRFP165RH \$450.00 NM									
4 WMURSu 11/04/12 6:09 AM 6a Weekend Daybreak Sa/Su 6-7a :30 2012MRFP164H \$450.00 NM									
3 WMURSu 11/04/12 6:21 AM 6a Weekend Daybreak Sa/Su 6-7a :30 2012MRFP164H \$450.00 NM									
48	11/03/12	11/04/12	7a Weekend Daybreak Class of Time - Fixed Non Pre-emptible	7-9a	-----22	:30	4	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----22 4 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURSa 11/03/12 7:22 AM 7a Weekend Daybreak 7-9a :30 2012MRFP164H \$700.00 NM									
1 WMURSa 11/03/12 8:13 AM 7a Weekend Daybreak 7-9a :30 2012MRFP156H \$700.00 NM									
4 WMURSu 11/04/12 8:07 AM 7a Weekend Daybreak 7-9a :30 2012MRFP156H \$700.00 NM									
3 WMURSu 11/04/12 8:28 AM 7a Weekend Daybreak 7-9a :30 2012MRFP164H \$700.00 NM									
49	11/05/12	11/06/12	5a Daybreak Class of Time - Fixed Non Pre-emptible	5-6a	12-----	:30	3	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 12----- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 11/05/12 5:29 AM 5a Daybreak 5-6a :30 2012MRFP156H \$700.00 NM									
3 WMURTu 11/06/12 5:13 AM 5a Daybreak 5-6a :30 2012MRFP164H \$700.00 NM									
2 WMURTu 11/06/12 5:29 AM 5a Daybreak 5-6a :30 2012MRFP164H \$700.00 NM									
50	11/05/12	11/06/12	6a Daybreak Class of Time - Fixed Non Pre-emptible	6-7a	22-----	:30	4	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 22----- 4 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 11/05/12 5:59 AM 6a Daybreak 6-7a :30 2012MRFP164H \$1,400.00 NM									
2 WMURM 11/05/12 6:42 AM 6a Daybreak 6-7a :30 2012MRFP156H \$1,400.00 NM									
3 WMURTu 11/06/12 6:24 AM 6a Daybreak 6-7a :30 2012MRFP164H \$1,400.00 NM									
4 WMURTu 11/06/12 6:42 AM 6a Daybreak 6-7a :30 2012MRFP164H \$1,400.00 NM									
51	11/05/12	11/06/12	Good Morning America Class of Time - Fixed Non Pre-emptible	7-9a	12-----	:30	3	\$1,150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 12----- 3 \$1,150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 11/05/12 7:55 AM Good Morning America 7-9a :30 2012MRFP156H \$1,150.00 NM									
3 WMURTu 11/06/12 7:25 AM Good Morning America 7-9a :30 2012MRFP164H \$1,150.00 NM									
2 WMURTu 11/06/12 7:59 AM Good Morning America 7-9a :30 2012MRFP156H \$1,150.00 NM									
52	11/05/12	11/06/12	STEVE HARVEY DY 9/4 :10-11a Class of Time - Fixed Non Pre-emptible		11-----	:30	2	\$400.00	NM



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Advertiser	Product	Estimate Number	
Romney/R/President	candidate order	114	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
52	11/05/12	11/06/12	STEVE HARVEY DY 9/4	10-11a	11-----	:30	2	\$400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	11-----	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	11/05/12	10:32 AM	STEVE HARVEY DY 9/4 START	10-11a	:30	2012MRFP165RH	\$400.00 NM
2	WMUR	Tu	11/06/12	10:31 AM	STEVE HARVEY DY 9/4 START	10-11a	:30	2012MRFP156H	\$400.00 NM
53	11/05/12	11/06/12	News 9 at Noon	12-1230p	11-----	:30	2	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	11-----	2	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	11/05/12	12:26 PM	News 9 at Noon	12-1230p	:30	2012MRFP156H	\$650.00 NM
2	WMUR	Tu	11/06/12	12:19 PM	News 9 at Noon	12-1230p	:30	2012MRFP156H	\$650.00 NM
54	11/05/12	11/05/12	ELLEN EF	4PM-5PM	1-----	:30	1	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	11/05/12	4:57 PM	ELLEN EF	4PM-5PM	:30	2012MRFP164H	\$500.00 NM
55	11/05/12	11/05/12	News 9 at 5	5-6p	1-----	:30	1	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	11/05/12	5:38 PM	News 9 at 5	5-6p	:30	2012MRFP164H	\$1,400.00 NM
56	11/05/12	11/05/12	News 9 at 6/World News	6-7p	1-----	:30	1	\$2,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$2,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	11/05/12	6:15 PM	News 9 at 6/World News To	6-7p	:30	2012MRFP164H	\$2,700.00 NM
57	11/05/12	11/05/12	Jimmy Kimmel	Jimmy Kimmel	1-----	:30	1	\$150.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	11/05/12	12:44 AM	Jimmy Kimmel	Jimmy Kimmel	:30	2012MRFP164H	\$150.00 NM
58	11/05/12	11/05/12	Commitment 2012	NETWORK POLITI	2-----	:30	2	\$5,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	2-----	2	\$5,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	11/05/12	10:21 PM	Commitment 2012	NETWORK POLITI	:30	2012MRFP164H	\$5,000.00 NM
2	WMUR	M	11/05/12	10:45 PM	Commitment 2012	NETWORK POLITI	:30	2012MRFP156H	\$5,000.00 NM
59	11/06/12	11/06/12	6a Daybreak	6-7a	-T-----	:30	1	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	-T-----	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	11/06/12	5:59 AM	6a Daybreak	6-7a	:30	2012MRFP164H	\$1,400.00 NM

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Romney/R/President	candidate order	114	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							179		

Payment Terms 30 Days

<u>Gross Total</u>	\$243,475.00
<u>Agency Commission</u>	\$36,521.25
<u>Net Amount Due</u>	\$206,953.75